



**“THE EFFECTIVENESS OF RISDA SUPPLEMENTARY
ECONOMICS SUPPORT TO SMALLHOLDERS”**

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“DECLARATION OF ORIGINAL WORK”

I, Mohd Saifuzi bin Abd Rahim, (I/C Number: 840715-08-5573)

Hereby declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
- This paper is a result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.
- Signature: _____
2009

Date: 11th November



LETTER OF SUBMISSION

16th November 2009

The Head of Program
Bachelor of Business Administration (Hons) Marketing
Faculty of Business Management
Universiti Teknologi MARA
75300 Off Jalan Hang Tuah
MELAKA

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER (MKT)

Attached is the project paper titled "THE EFFECTIVENESS OF RISDA SUPPLEMENTARY ECONOMICS SUPPORT TO SMALLHOLDERS" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely,

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Bachelor of Business Administration (Hons) Marketing

ABSTRACT

In this project paper, the aim of this research is to study the effectiveness of RISDA supplementary economics support to smallholders. This research involves smallholders from three district areas of Melaka who get the supplementary economics support from RISDA. Three factors have been used to determine the effectiveness of RISDA supplementary economics support to smallholders. This study is about the relationship of the management support, material support and smallholder's attitude with the effectiveness of support given by RISDA to smallholders. Multiple regressions method, one way ANOVA and correlation was conducted to complete the objectives in this study. From the result, found that, smallholder's attitude has strong relationship with the effectiveness of the supplementary economics support given by RISDA to smallholders.

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